

# Week in the life of a leader on Yammer

Monday



9:00 AM

Start the week by scanning the “Leadership Connection” community in the Yammer network. **Like** a few posts that promote company values, milestones, key challenges.



9:45 AM

**Ask** an open ended question in the “Leadership Connection” community about opportunities to increase customer satisfaction.

Tuesday



10:00 AM

From your office, **Praise** an employee on Yammer for their leadership during the recent crisis. Include a picture and a brief description of the efforts.



10:30 AM

**Respond** to a question from an employee on a new HR policy about parental leave by **tagging** the company’s HR lead.

Wednesday



8:00 AM

From your mobile device, **share** key takeaways from leadership kickoff along with challenges and big bets for the company. Ask for specific feedback.



10:00 AM

**Reply** to a conversation that you were **tagged** in and answer a question or tag another senior leader to bring into the conversation.

Thursday



1:00 PM

Based on recent Yammer discussions, prepare **topics** for the employee townhall. Conduct the **townhall** in Yammer with a live event. Answer questions posted via Yammer.



3:00 PM

Create a **poll** on Yammer to get a sense after the townhall. Post details on the new operating system introduced at the townhall.

Friday



10:00 AM

Review your **question** that was asked at the beginning of the week and follow up on any action items, like building a team focused on the suggestions for increasing customer satisfaction.



4:00 PM

Post something personal, something you’ve learned, a picture of a pet, family or a recipe you’ve recently tried.