

Work from anywhere, on any device

Keep your desktop, data, and applications safe in the cloud



What is Windows in the Cloud?

Windows in the Cloud includes Windows 365 and Azure Virtual Desktop. These services let you use secure, reliable, and flexible computing resources on any device, whether it's company-owned or personal, across various platforms like web, Mac/iOS, and more.

Why the growing demand for cloud services and virtualization?

New AI capabilities and computing scenarios are prompting organizations to rethink IT architecture and endpoint strategies.

The migration to Windows 11 Enterprise is another catalyst, with its enhanced security features, improved performance, and support for the latest technologies. Windows 365 offers a simple way to access Windows 11 or Windows 10 in multiple configurations, without a hardware upgrade.

Focus on innovation.
Simplify operations.

Endpoint security

Increased costs

62%

of organizations anticipate their cost will increase with zero-trust policies and controls.¹

Security challenges

92%

of companies struggle with cost, integration, and time required to implement data security solutions.²

IT staffing

Time-consuming tasks

Maintaining on-premises infrastructure requires **heavy investment and careful management.**

Rising hours

41%

of organizations expect their staffing needs will increase due to a zero-trust implementation.¹

Burnout is common

67%

of IT leaders say their workload is often unmanageable.³

Desktop experience

Agility issues

34%

of leaders find it challenging to deliver the same experience for hybrid and remote work.⁴

Business continuity

56%

of risk management heads say their business continuity plans can't handle unexpected events.⁵

Organizations achieve **40% ROI in <6 months** and 88% IT cost reduction during onboarding.⁶



Securely deliver Windows from anywhere

Distribute access to personalized Windows experiences while supporting flexible work, regardless of location.



Provide AI-powered productivity on any device

Reliable productivity solutions from any endpoint, including Windows, Mac OS, and Android.

1. [Gartner Survey Reveals 63% of Organizations Worldwide Have Implemented a Zero-Trust Strategy](#)
2. [Data Security Index | Microsoft Security](#), Oct 2023
3. [Managing Burnout in IT: Insights from IT Leaders, Gartner, 2023](#)
4. [Future of Work, Strategies for the Flexible Work Experience](#), IDC, April 2022
5. [Gartner, Risk Fundamentals for Enterprise Risk Management: Business Continuity Management](#), 21 Feb 2024
6. [The Total Economic Impact of Windows 365](#)

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Keep your data and applications secure in the cloud

Windows in the Cloud enhances the security and efficiency of your endpoint infrastructure, preparing you to deliver exceptional, AI-powered experiences to workers anywhere. Use cloud-based tools and services to streamline OS management, reduce IT costs, and scale resources to meet changing needs.

**Windows 365:
A cloud
service that
securely
streams a full
Windows
experience.**



Windows 365 is a complete SaaS solution that securely streams a Windows desktop, apps, settings, and content from the Microsoft Cloud to any device.

- Simple to buy, deploy, manage, recover, and resize.
- No VDI expertise is needed.
- Supports predictable workloads with subscription-based pricing.
- Meet your specific requirements with specialized editions of Windows 365 Enterprise such as Windows 365 Government and Windows 365 Frontline.
- Managed with Microsoft Intune, Windows 365 Enterprise is designed for larger companies with 300 or more seats, offering unlimited Cloud PC creation. It provides options to build custom device images, enabling robust management and full integration with Microsoft Intune and the Intune Suite.

What about advanced use cases?

Azure Virtual Desktop is a flexible cloud platform that delivers hosted desktops and apps with maximum control.

- Supports single/multi-user, pooled, and remote app use cases.
- Customize and deploy Windows 10, Windows 11, or Windows Server experiences.
- Managed via Azure Portal, Microsoft Intune, or Omnisia or Citrix management panel for streamlined administration.
- Requires VDI expertise with in-house resources or trusted partner services.
- Pay as you go with no long-term commitments.
- Scale consumption on demand.

Use Windows in the Cloud for secure, anywhere access to the latest AI innovations.

aka.ms/cloud-endpoints

How do I manage my end user computing efficiently?

Microsoft Intune and the Intune Suite

A comprehensive set of endpoint management tools that improve device visibility, security, and insights.

- Migrate workloads from on-premises to the cloud to save IT administration time.
- Protect device health and support compliance with advanced security.
- Use Windows Autopatch, automation, and vendor consolidation to cut costs and simplify operations.
- Unify endpoint management to reduce complexity and boost efficiency.
- Use advanced analytics to proactively address performance or reliability issues.

Reach out to your Microsoft account contact to discuss next steps or go to aka.ms/Cloud-Endpoints to learn more.

