

Viva Glint: Ask the Expert series

February 6, 2024

- Welcome & Introductions
- Survey Design Principles
 - Practitioner perspective
 - Platform perspective
- · Q&A

Today's hosts:



Christina Rasieleski Senior People Scientist Rhode Island, USA



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Customer Experience

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Question of the day:

How do you hope your survey results will inform your organization?

(examples: strategic decision making, relationships between leaders and employees)

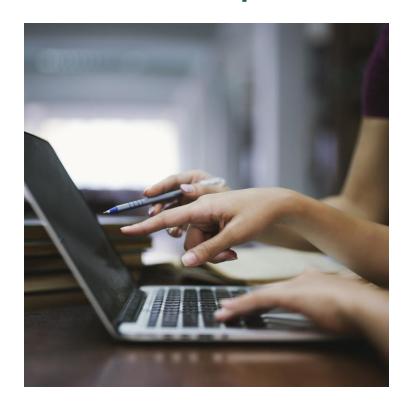


Christina Rasieleski
Senior People Scientist
Rhode Island, USA

Practitioner Perspective on Survey Design Principles

The path to People Success

Viva Glint helps leaders and teams...



...get immediate and focused insights



...use results to fuel **ongoing conversations**



...continuously improve and grow the employee experience

The Viva Glint Approach: People Success & Employee Engagement

What are we working towards?

People Success

At Glint we define People Success as people bringing their best selves to work—in order to do their best work.

How do we track and measure people success through sentiment-based surveys?

Employee Engagement

The primary outcome measure. The degree to which people are motivated to invest their cognitive, emotional, and behavioral energies toward successful outcomes.

People Success Elements

The drivers of engagement. Research validated elements that together summarize the fundamental needs and expectations most critical to a person's holistic work and life experience.

Viva Glint People Success Elements

Purpose



Meaning & Fulfillment

I see how I am part of something bigger than myself – how the work I do has a meaningful impact on others or helps drive organization success.

Wellbeing



Safety & Wellness

I am respected and feel safe, secure and equitably treated. I am entrusted with the flexibility to best direct my talents, time, and energy to maintain my health and happiness.

Clarity



Focus & Adaptability

I know what success looks like and how to prioritize. I know when I am on track, and I get regular feedback that helps me change course as needed and make progress towards my goals.

Connection



Inclusion & Belonging

I feel a sense of belonging as a uniquely valued, trusted, and integral member of a diverse community of people who appreciate my contributions. I have collaborative and high-quality relationships with my colleagues.

Empowerment



Autonomy & Trust

I have access to the information, people, tools and resources to work effectively. I am trusted to make decisions, take risks, and try new approaches in my work.

Growth



Competence & Impact

I maximize my strengths, take on challenging work, learn new skills, and diversify my experience to expand my impact and my opportunities.

All items within the Glint taxonomy are aligned to one of these 6 elements to help ensure you are measuring what matters to most to people to create thriving cultures, people-centric leaders, and engaged employees.

Viva Glint Survey Design Principles:

Make it Easy and Actionable:

- Keep surveys short & focused
- Ask the best (most valid) <u>one</u> question to understand the topic
- · Use comments to understand more details
- Questions are conversational in tone and written at a high level
- · Questions should be applicable to all populations
- Focus on what you need to know, not just nice to know
- · If you can't take action on the feedback—don't ask it
- Rotate items across surveys to cover more topics at relevant times

Benefits of shorter surveys & single-item domains

O1.

How happy are you working at Thrive Inc?

Not at all

Completely happy

1 2 3 5

Comment

User **Experience**

Ease of survey completion

Qualitative Advantage

Larger comment pool with better comment quality

Continuous Conversations

More frequent and data-driven feedback loops

Focused Action

Dive quickly into opportunity areas

Focused Action

Sync with talent and business strategy

Viva Glint Drivers of People Success

Item Name	Item Text	People Success Element
eSat	How happy are you working at <company_name>?</company_name>	Engagement Index
Recommend	I would recommend < COMPANY_NAME > as a great place to work.	Engagement Index
Leadership	I have confidence in the leadership team.	Purpose
Prospects	I am excited about <company_name>'s future.</company_name>	Purpose
Values	People at <company_name> live the company values.</company_name>	Purpose
Purpose	The work that I do at <company_name> is meaningful to me.</company_name>	Purpose
Continuous Improvement	<company_name> continually improves the way work gets done.</company_name>	Clarity
Prioritization	I know what I should be focusing on right now.	Clarity
Feedback	[My manager] provides me with feedback that helps me improve my performance.	Clarity
Growth	I have good opportunities to learn and grow at <company_name>.</company_name>	Growth
Role	My role is an excellent fit with my strengths.	Growth
Belonging	I feel a sense of belonging at <company_name>.</company_name>	Connection
Collaboration	Teams at <company_name> collaborate effectively to get things done.</company_name>	Connection
Inclusive Leaders	Leaders at <company_name> value different perspectives.</company_name>	Connection
Recognition	I feel satisfied with the recognition or praise I receive for my work.	Connection
Communication	<company_name> does a good job of communicating with employees.</company_name>	Empowerment
Empowerment	I feel empowered to make decisions regarding my work.	Empowerment
Resources	I have the resources I need to do my job well.	Empowerment
Care	At work, I feel cared about as a person.	Well-being
Support	I feel well supported by <company_name> at this time.</company_name>	Well-being
Work Life Balance	I am able to successfully balance my work and personal life.	Well-being
Action Taking	I believe meaningful action will be taken as a result of this survey.	

Other Key Areas
Career
Culture
Customer Focus
Decision Making
Diversity
Diversity Commitment
Equitable Opportunity
Initiative
Intent to Stay
Manager
Retention
Strategy
Well-being

Other important drivers identified in our research

Driver Name	Item Text	People Success Element
Retention	I rarely think about looking for a job at a different company.	Outcome
Intent to Stay	I plan to be working at <company_name> two years from now.</company_name>	Outcome
Customer Focus	<company_name> delivers a great customer experience.</company_name>	Purpose
Strategy	I understand how < COMPANY_NAME > plans to achieve its goals.	Purpose
Career	I have good career opportunities at < COMPANY_NAME>.	Growth
Diversity	Diverse perspectives are valued at <company_name>.</company_name>	Connection
Diversity Commitment	Top leaders demonstrate a visible commitment to diversity.	Connection
Manager	I would recommend my manager to others.	Connection
Decision Making	Overall, I am satisfied with how decisions are made at <company_name>.</company_name>	Empowerment
Initiative	I am encouraged to find new and better ways to get things done.	Empowerment
Equitable Opportunity	Everyone at <company_name> has an equitable opportunity to succeed.</company_name>	Well-being
Well-being	< COMPANY_NAME > takes a genuine interest in the employees' well-being.	Well-being
Culture	<company_name> has a great culture.</company_name>	No alignment



Adam Landerfield

Customer Experience Program Manager Nebraska, USA

Platform Perspective on Survey Design Principles

Q&A

Resources to take advantage of:

Learning Paths & Modules

Documentation

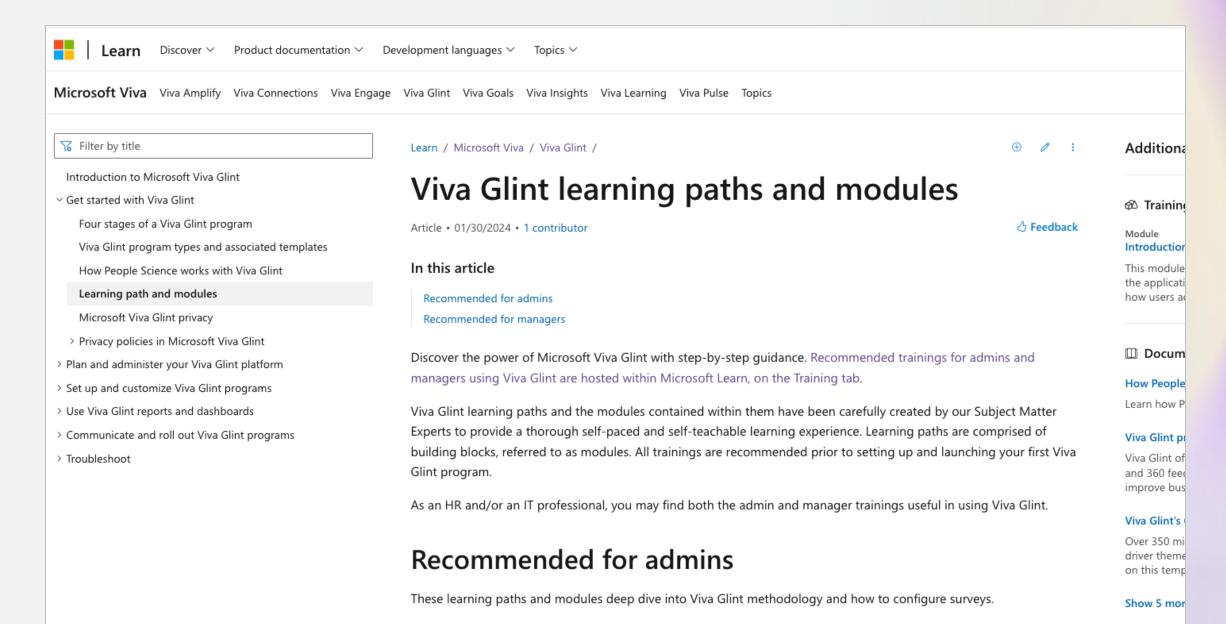
Viva Community

Live Events

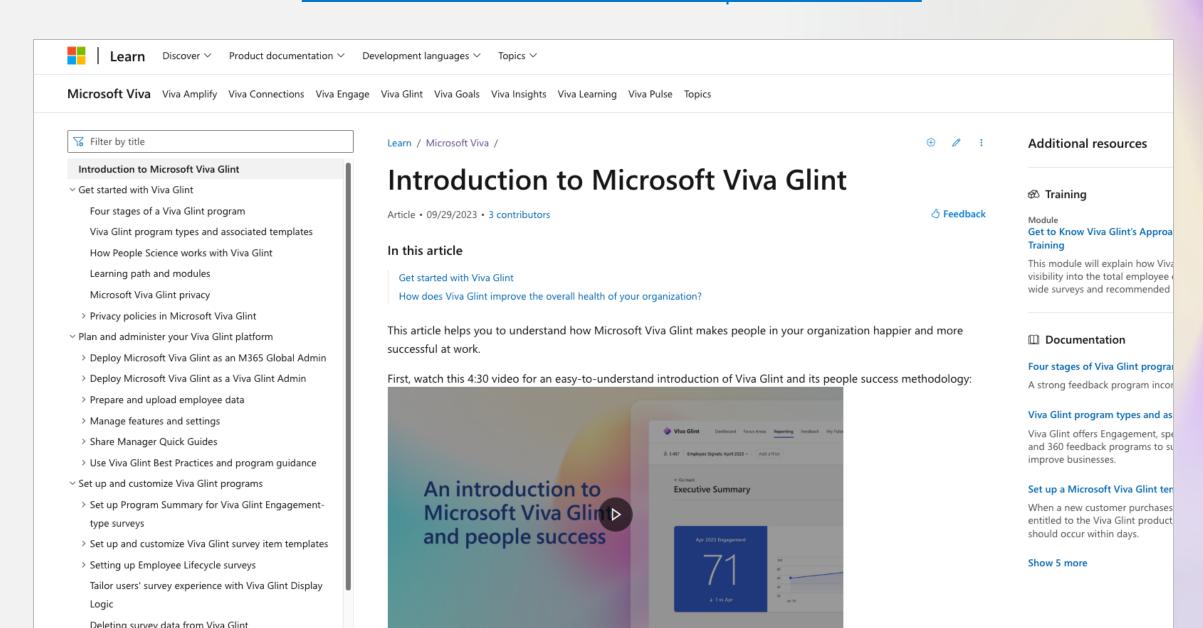
Blog Posts

Customer Groups

For a list of our self-paced training courses, see our <u>Viva Glint Learning Paths and modules</u> | <u>Microsoft Learn</u> page.



To access our full documentation library, see Introduction to Microsoft Viva Glint | Microsoft Learn.



Talk to fellow customers, Glint and other Viva app users within the <u>Viva Community</u>. We also have a specific <u>Viva Glint Community</u> just for us where we also post updates and announcements.



Home > Microsoft Viva Community > Workplace analytics & feedback > Viva Glint

Start your Viva Glint journey here



Get started with Viva Glint
Guidance and documentation library



People Success training path

Build your People Success expertise



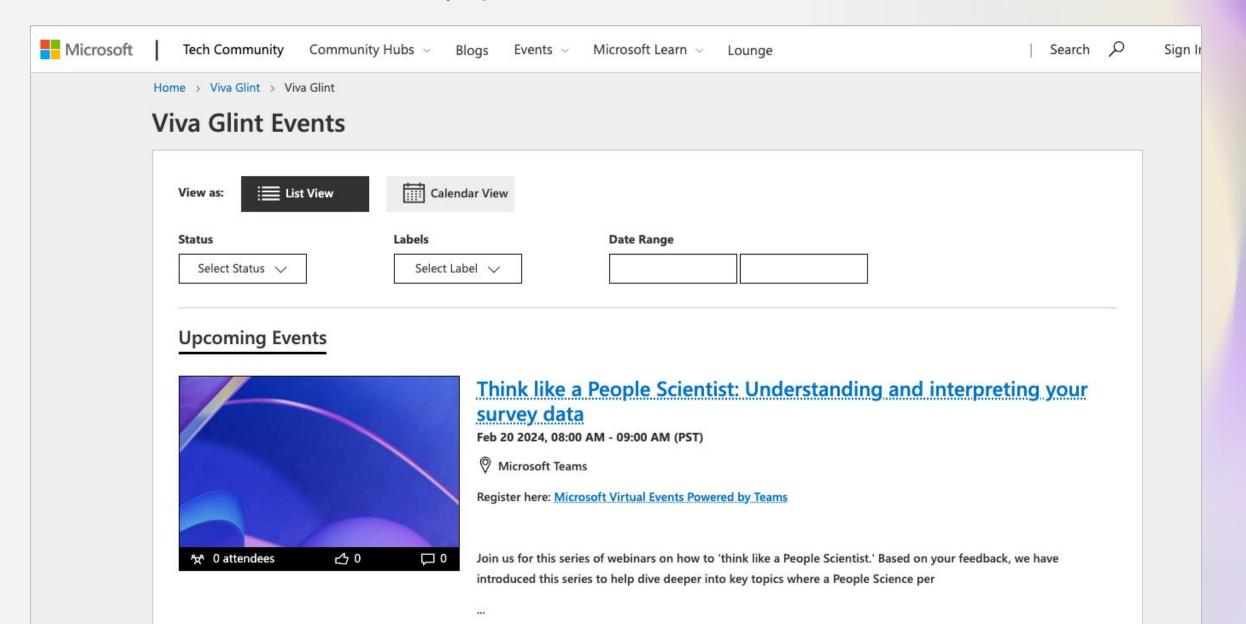
Design and set up training path
Learn about design and
implemention



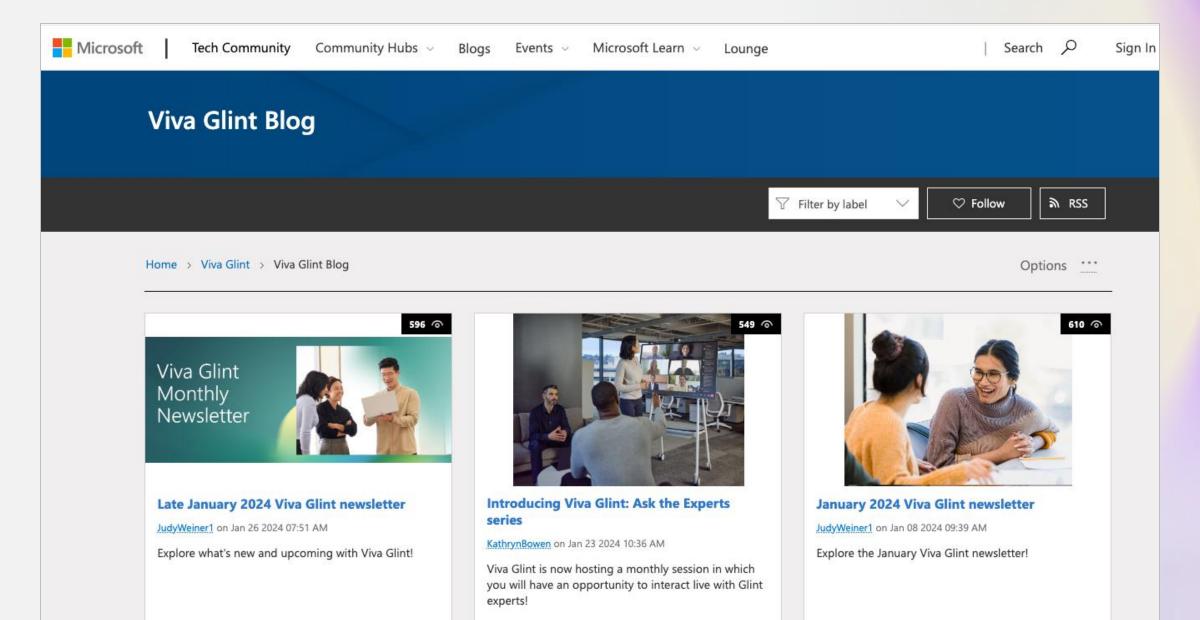
Want to know more about Viva Glint?

Visit the Viva Glint Adoption site

Bookmark our live events page https://aka.ms/VivaCommunity/VivaGlintEvents to stay updated on our events schedule.



Check out our Viva Glint blog https://aka.ms/VivaCommunity/VivaGlintBlog for our monthly newsletters and other updates.



Join our customer groups to stay connected with fellow customers, our thought leadership experts, and our Product team

Learning Circles

The <u>Learning Circles</u> program offers the opportunity to join a diverse customer group where you can share knowledge, experiences, and challenges with other employee experience professionals and grow your understanding and utilization of Viva Glint. Managed entirely by customers, this is a flexible program to use in the way that works for you.

Virtual Product Council

(coming soon!)

Be part of a community that provides the Viva Glint team with feedback to help shape our product and influence the development of new products through our user experience. Keep an eye out for its launch in our blog and newsletter.

Cohorts

(coming soon!)

The purpose of our customer cohorts are to facilitate connections between customers grouped by shared background (e.g., industry), shared purpose (e.g., culture transformation) or shared interest (e.g., Al). Through cohorts, customers will have additional access to relevant content and events, discussion, and sharing and networking opportunities. Keep an eye out for its launch in our blog and newsletter.

...and more to come!

Before you leave:

What topic would you most like to see in a future Ask the Experts session?



Thanks for joining!

Share your feedback about today's session

Viva Glint: Ask the Experts feedback

