



# Microsoft Global Community Initiative general session



October 2024

We will get started at 10 min after the hour  
Grab a refreshment!

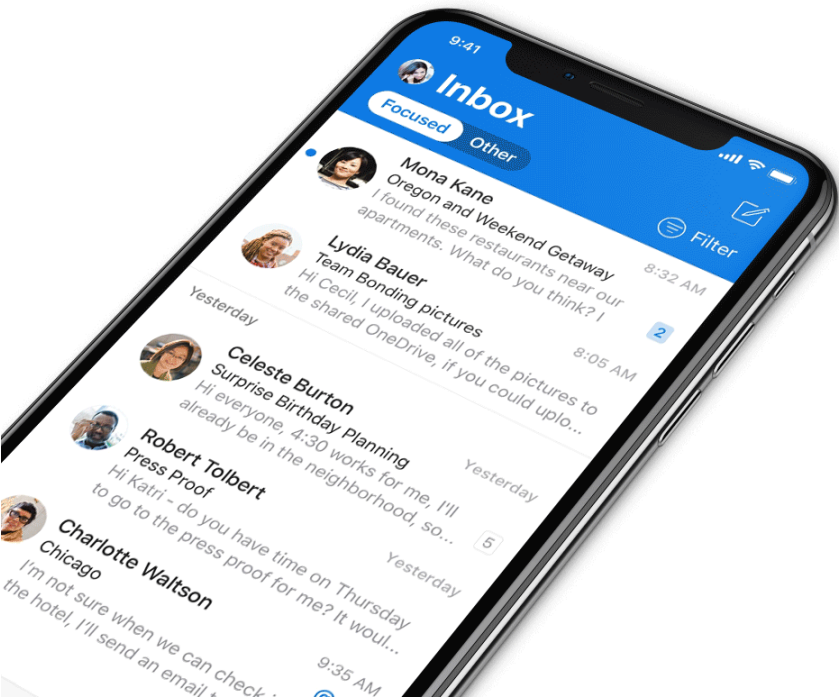
# Digital Event Code of Conduct

Microsoft's mission is to **empower every person and every organization on the planet to achieve more**. This includes all Microsoft events and gatherings, including on digital platforms, where we seek to create a respectful, friendly, fun and inclusive experience for all participants.

- We expect all digital event participants to uphold the principles of this Code of Conduct, which covers the main digital event and all related activities. We do not tolerate disruptive or disrespectful behavior, messages, images, or interactions by any party participant, in any form, at any aspect of the program including business and social activities, regardless of location.
- Microsoft will not tolerate harassment or discrimination based on age, ancestry, color, gender identity or expression, national origin, physical or mental disability, religion, sexual orientation, or any other characteristic protected by applicable local laws, regulations, and ordinances.

We encourage everyone to assist in creating a welcoming and safe environment.

For more info, click [here](#).



# Agenda

- Announcements
- Sub Committee Updates
- Topic: Perla Ramirez- Coaching First time Speakers
- Community events & updates
- Open discussion forum

Join MGCI today!  
<https://aka.ms/MGCI>



# Our updated call format

## **We're enabling new call formats to embrace new community interactions and reach.**

### How to watch:

The show will now stream live to the Microsoft Tech Community (MTC) and the Microsoft Community Learning YouTube channel. The join links remain the same and clicking through will take you to the MTC event page. Our community call times are still the same: 3rd Tuesday of every month at 8:10 AM and 5:10 PM Pacific Time.

<https://aka.ms/MGCIMtgAM>

<https://aka.ms/MGCIMtgPM>

### How to join the open discussion at the end of the call:

If you're watching on the Tech Community, ask your questions by leaving comments on the Tech Community page.

### Reason for the new format:

Our community calls will be more accessible to worldwide audiences. All calls will be immediately available on demand once the call ends.

Microsoft Global Community Initiative

<https://aka.ms/MGCI>

# Announcements

## Microsoft Community

### Mondays at Microsoft with Karuana and Heather

Hosted in the [Microsoft Community on LinkedIn](#), *Mondays at Microsoft* is a bi-weekly show that aggregates new product announcements and upcoming community events to drive technical skilling and engagement.

Missed it? Watch past Mondays at Microsoft episodes at <https://aka.ms/MondaysAtMicrosoft>

Join the Microsoft Community on LinkedIn so you can get ready for our next call at <https://aka.ms/MondaysAtMicrosoft/LI>



  
Karuana Gatimu

  
Heather Cook

## Mondays at Microsoft with Karuana & Heather

*Learn - Explore - Connect In the Microsoft Community*



# Communications Workstream Update

Oct 2024

## **Working on it**

- October newsletter
- Review of Microsoft Field Playbook (North America)
- MGCI Social Media Planning (content creation and frequent posting) adding in graphic guidelines and creation

# Communitydays.org Feature Update

Oct 2024

## Completed/Rolling Out

- [525] Integrate with Run.Event / Merge Profiles
- [570] Speakerboard Filtering Issue
- [586] Space not respected in Sponsor description
- [608] search by name does not search 2nd or 3rd speakers
- [612] Run.Events Missing Service Sessions
- [614] Include Run.Events as a sponsor w/ logo

## Working on it

- [618] Slow Event Form Next/Prev
- [622] Force users to add a name if there is no name from the auth provider
- [620] Schedule Missing Information
- [619] September Style Update
- [521] Ability to list Events as a List
- [520] Ability to show Events as a Calendar
- [539] Change Timezone on Calendar

## Up Next

- Sync Dev / Staging Azure Function Pipelines

# Supporting New Voices in the Microsoft Global Community Initiative

Supporting New Voices in the Microsoft Global Community Initiative



# Types of first-time speakers



**Virtual-Only Speaker**  
Transitioning to In-Person



**In-Person Speaker**  
Transitioning to Virtual



**Hybrid Speakers**



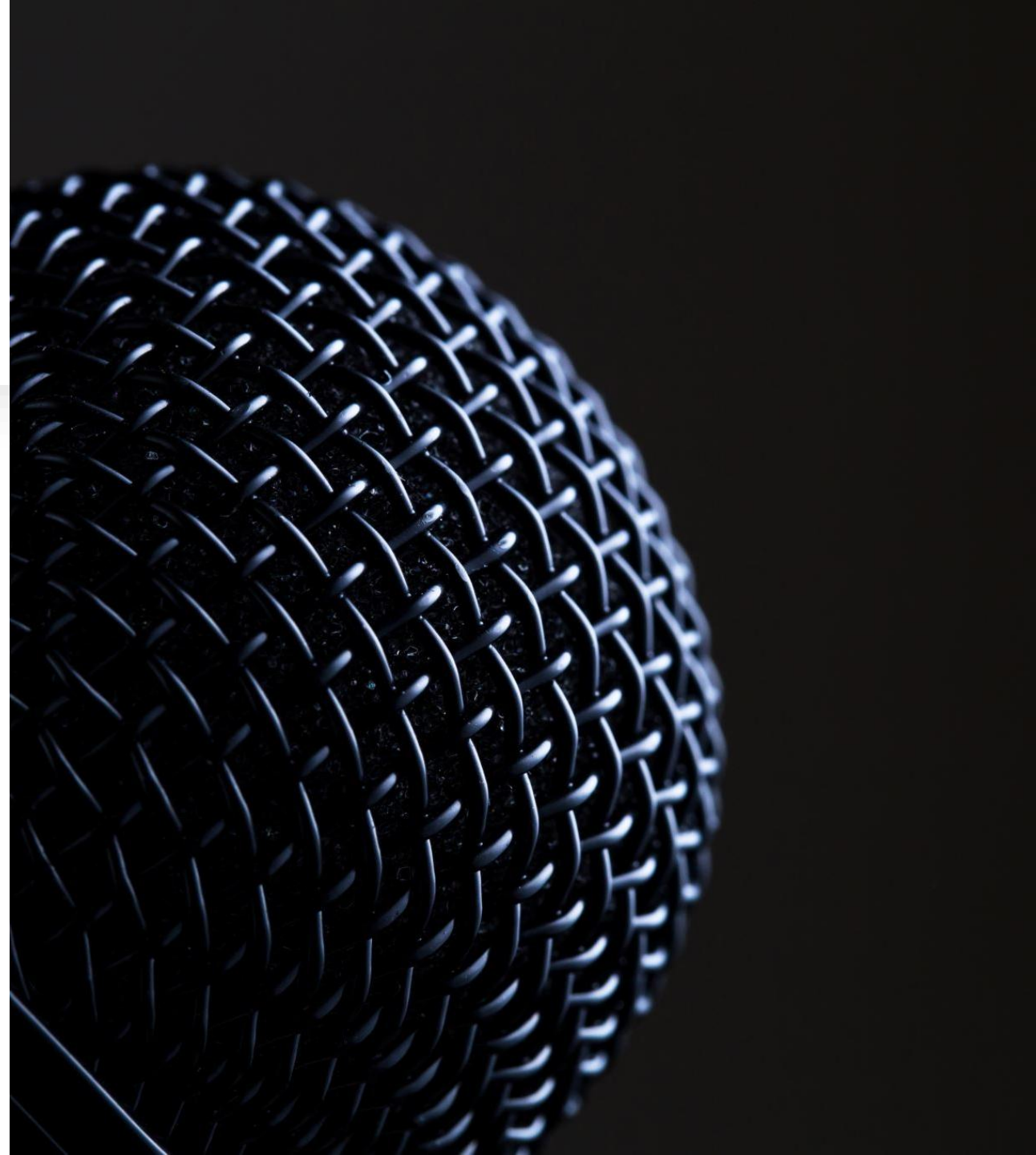
**Complete First-Timer**  
(No prior speaking experience)

# Why first-time speakers matter

Launchpad for new voices

Fresh perspectives break the cycle of repeated ideas

Opportunity to diversify speaker lineups



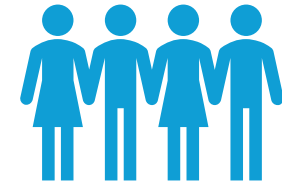
# Proactively Seek First-Time Speakers



Advertise your event for both first-time and experienced speakers



Speaker intake form: Ask if it's their first time



Promote diversity of thought by bringing in people from different backgrounds

# Pairing First-Time Speakers with Mentors



Panel sessions: A great format for first-time speakers



Mentorship: Assign a mentor from the event team to guide the first-time speaker



Shared slide creation helps ease the workload

# Proactive Communication and Organization

- Clearly communicate deadlines for slides and rehearsals
- Use Teams or collaboration tools for organizing work
- Set expectations early: "When will they be added to the group?"

# Rehearsal & Feedback for Confidence



Schedule a rehearsal  
with first-time speakers



Offer early feedback to  
fine-tune presentations



Help them with timing  
and pacing



# Guidance on Audience Engagement

- Tips for engaging the audience: Q&A, polls, storytelling
- Handling nerves: Encourage pauses, breathing, and staying conversational
- Focus on visual aids to support their message



# Slide Design Support



Provide slide templates  
or design tips



Encourage limiting text  
and using visuals



Keep slides aligned  
with event branding





# Encourage Storytelling

- Encourage speakers to tell a story related to their experience with Microsoft products
- Stories help structure the talk and make it more memorable
- Tie stories back to key points in their presentation





## Supporting Demo Environments

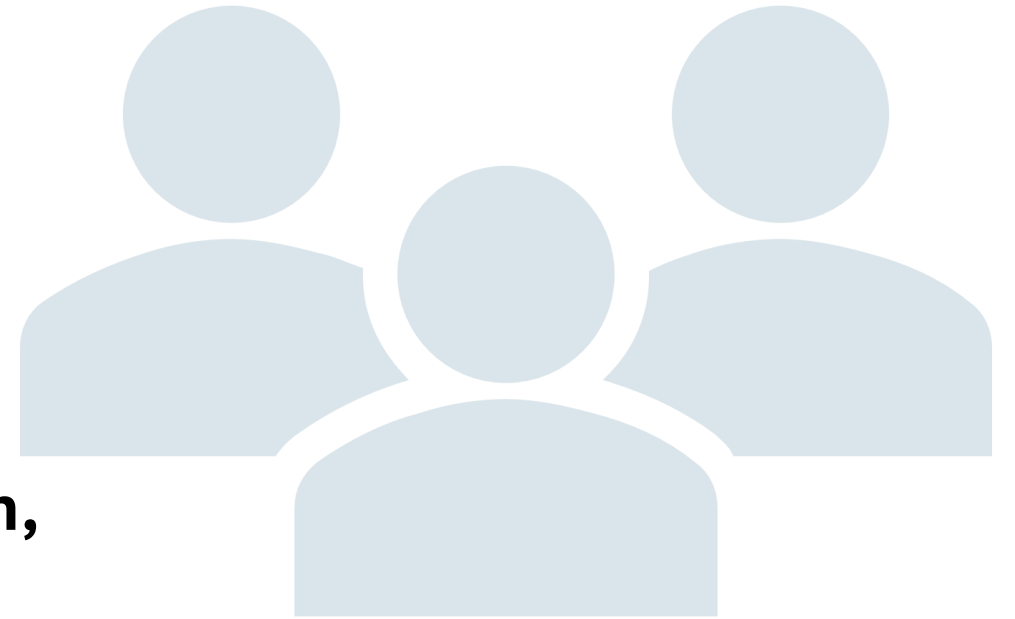
- Many first-time speakers might not have access to a non-work-related E5 environment
- Offer a shared demo environment for practice





Questions?

**Support, Communication,  
Mentorship**



# Upcoming Community Led Events : Oct

These events often serve underrepresented or emerging markets. They are organized by volunteers and are free to attendees. Newly branded “Community Days” events may cover any part of the Microsoft technical stack and/or cater to roles or industries. These are a vibrant opportunity for recruiting, career development and technical skilling. A full list of community led events can be found at [CommunityDays.org](https://CommunityDays.org).

Event name	Start date	End date	City	State	Country	Primary tech
<a href="#">CollabDays Cape Town</a>	10/14/2024	10/14/2024	Newlands	Western Cape	South Africa	
<a href="#">International conference on modern intranets and communication</a>	10/15/2024	10/15/2024	Stockholm	Stockholm	Sweden	
<a href="#">CollabDays - Johannesburg</a>	10/16/2024	10/16/2024	Bryanston	Gauteng	South Africa	
<a href="#">Power 365 2024 Edition 5</a>	10/17/2024	10/17/2024	Lille	Hauts-de-France	France	
<a href="#">CollabDays New England</a>	10/18/2024	10/18/2024	Burlington	MA	United States	
<a href="#">AI Community Conference - Vancouver 2024</a>	10/18/2024	10/18/2024	Vancouver	BC	Canada	
<a href="#">CollabDays Durban</a>	10/18/2024	10/18/2024	Ballito	Kwazulu Natal	South Africa	
<a href="#">CollabDays Belgium</a>	10/19/2024	10/19/2024	Brussels	Brussels	Belgium	
<a href="#">AI Community Conference - Redmond 2024</a>	10/19/2024	10/19/2024	Redmond	WA	United States	
<a href="#">D365UG Sverige</a>	10/23/2024	10/23/2024	Stockholm	Norrmalm	Sweden	
<a href="#">MN M365 13TH BI-ANNUAL FALL WORKSHOP DAY</a>	10/25/2024	10/25/2024	Edina	MN	United States	
<a href="#">M365 COMMUNITY DAYS MTL 2024</a>	10/26/2024	10/26/2024	Montreal	QC	Canada	
<a href="#">Iowa Code Camp 2024</a>	10/26/2024	10/26/2024	Ankeny	Iowa	United States	

# Upcoming Community Produced Events – Oct - Nov

Professionally produced community events draw from 1k-5k attendees (in-person). Attendance fees are charged, and pre/post event workshops delivered by Microsoft MVPs are often part of the event. Event organizers ask for our help in driving attendance and providing MSFT corporate speakers.

Event name	Start date	End date	City	State	Country	Primary tech
<a href="#">Community Summit North America 2024</a>	10/13/2024	10/17/2024	San Antonio	TX	United States	
<a href="#">Scottish Summit 2024</a>	10/16/2024	10/19/2024	Aberdeen	Scotland	United Kingdom	
<a href="#">JavaScript Bangkok 2.0.0</a>	10/18/2024	10/19/2024	Bangkok		Thailand	JavaScript
<a href="#">Umbracokalaset 2024</a>	10/23/2024	10/23/2024	Stockholm		Sweden	.NET;#Developer tools + DevOps
<a href="#">Albanian Power Platform Summit</a>	10/26/2024	10/26/2024	Tirana		Albania	Power Platform
<a href="#">Tunisia Dev Days</a>	11/1/2024	11/2/2024	Sousse		Tunisia	.NET;#Developer tools + DevOps
<a href="#">DevDay 2024</a>	11/7/2024	11/7/2024	Mons		Belgium	Azure / Cloud;#AI / ML;#.NET;#Developer tools + DevOps
<a href="#">TechCon365 Dallas</a>	11/11/2024	11/15/2024	Dallas	TX	United States	Microsoft 365
<a href="#">Update Conference Prague 2024</a>	11/14/2024	11/15/2024	Prague	Czech Republic	Czech Republic	.NET;#Developer tools + DevOps

# What's next

## Next call:

November 12<sup>th</sup>

## Topic:

Mike Maadarani

Lessons learned:

Community Days Ottawa 2024



Share your feedback

<https://aka.ms/MGCIFeedback>



Invite colleagues to join MGCI

<https://aka.ms/MGCI>



Join the Microsoft Tech Community

<https://techcommunity.microsoft.com>

# Countdown to Microsoft Ignite

Join us for Microsoft Ignite Unplugged, where you'll learn what is new and what to expect from this year's event. Be prepared to get the most out of your experience.



# Experience the latest innovations for AI transformation

Discover solutions that help modernize and manage intelligent apps, safeguard data, accelerate productivity, and expand your services, while connecting with partners and growing your community or business.

## Online

November 19–21, 2024

## In Chicago (Sold out)

November 19–22, 2024

Optional Pre-day: Afternoon of November 18, 2024

[aka.ms/ignite](https://aka.ms/ignite)

Stay Connected!

Engage with the best  
community in tech...  
There's something  
for everyone!



## Microsoft Tech Community

The community platform for Microsoft 365 – forums, blogs, and events

[aka.ms/joinMTC](https://aka.ms/joinMTC)



## [aka.ms/MicrosoftCommunity](https://aka.ms/MicrosoftCommunity)

Ask and answer questions in the community forums by product and role



## CommunityDays.org

Find or host a local event in your area or to match your interests



## Microsoft Community on LinkedIn

News, announcements and training delivered to your news feed

[aka.ms/microsoftcommunitylinkedin](https://aka.ms/microsoftcommunitylinkedin)



We want your feedback!

<https://aka.ms/MGCIFeedback>

